

# Promoting Stewardship in Agriculture

Designed by the Purdue University Agricultural and Biological Engineering Department

FieldWatch® is an on-line mapping company that promotes communication between producers of specialty crops, row crops, beekeepers, and pesticide applicators in support of ongoing stewardship activities. We promote sustainability for plants, pollinators, and people.

As a non-profit, FieldWatch depends on financial support from states, industry, retailers, and other agriculture stakeholders.

FieldWatch® offers free, accurate, and secure on-line mapping tools with an easy-to-use Google Maps™ interface.

Voluntary nationwide crop and apiary registries serving multiple states and provinces.

Used by ground and aerial applicators to minimize impact of off target movement of chemicals.



## FieldWatch Registries



### For Producers

Allows **crop growers** to map the location of their crops and provide contact information

Includes organic and conventional growing conditions

Includes ALL specialty crops

Allows **row crop producers** to map the location of sensitive (not tolerant to herbicides) crops



### For Seed Companies

Allows **seed corn companies** to communicate the presence and location of field workers in near real time

Helps support worker protection guidelines

Available in eight Midwest states



### For Beekeepers

Allows **beekeepers** to map the locations of their apiaries and provide contact information

Provides option to mark hive locations as private

Provides flexibility to move hives easily

Available in all states that are members of FieldWatch



### For Applicators

One-stop shop for **applicators** to access information from all FieldWatch's registries

Recommend for use prior to all spray applications

Data available in real time

Available for use in rural and urban areas

Available for integration with precision mapping software

Alert areas defined by each applicator

Wind speed and direction available



Register  
Today!

Follow Us | @FieldWatchInc

Email Us | info@fieldwatch.com

1281 Win Hentschel Boulevard Suite 1300 • West Lafayette, IN • 47906

Communication + Cooperation + Collaboration = Successful Co-Existence