



FOR IMMEDIATE RELEASE

Contact: Mihaela Grad
Tel: 314-348-3399
mgrad@standingpartnership.com

FIELDWATCH[®] EXPANDS SEEDFIELDCHECK[™] TO NEW STATES
Online mapping tool fosters ag stewardship to protect field workers

WEST LAFAYETTE, Ind. (May 31, 2023) – FieldWatch, Inc., a non-profit company that promotes improved communication and stewardship among crop producers, beekeepers and pesticide applicators, announces the expansion of its SeedFieldCheck[™] registry into new states for the 2023 growing season.

This year, SeedFieldCheck will be expanding to three new states: Minnesota, Ohio and Wisconsin. SeedFieldCheck integrates into the existing FieldWatch crop and apiary registry and enables seed companies to communicate the location and presence of seed field workers more effectively to pesticide applicators. In 2020, FieldWatch launched the SeedFieldCheck pilot program in Iowa, in partnership with the Iowa Seed Association and Iowa Agricultural Aviation Association. In 2021, FieldWatch expanded SeedFieldCheck to Illinois, Indiana, Michigan and Nebraska. In 2023, SeedFieldCheck will be available in eight states.

SeedFieldCheck enables seed companies to register the locations of their field crews daily. Field managers mark registered fields as “planned” or “occupied” to alert pesticide applicators when there will be crews in the area. The information is available in near real-time, allowing seed companies the ability to edit and update plans quickly, replacing the endless circulation of emails and paper or electronic maps to targeted applicators.

“FieldWatch is proud to be a trusted partner in facilitating communication across agriculture,” said Bob Walters, CEO, FieldWatch. “Following SeedFieldCheck’s successful pilot launch in Iowa, we’re excited for even more member states to benefit from our innovative mapping tools.”

Over the past 14 years, the national FieldWatch registry has helped foster stewardship and communication, becoming a source of trusted data across the ag value chain. The FieldWatch registries include DriftWatch[®] Specialty Crop Site Registry, BeeCheck[®] Apiary Registry and FieldCheck[®].

###

About FieldWatch:

FieldWatch is a non-profit company whose mission is to develop and provide easy-to-use, reliable, accurate and secure online mapping tools intended to enhance communications that promote awareness and stewardship activities between crop producers, beekeepers and pesticide applicators. For more information about FieldWatch, go to www.FieldWatch.com.

FieldWatch, DriftWatch, BeeCheck, SeedFieldCheck and FieldCheck are registered trademarks of FieldWatch, Inc. and the Purdue Research Foundation

