



**FOR IMMEDIATE RELEASE**

Contact: Mihaela Grad  
Tel: 314-348-3399  
mgrad@standingpartnership.com

**FIELDWATCH® WELCOMES NEW JERSEY AS ITS 24TH STATE MEMBER**  
*Web-based mapping tool for beekeepers and pesticide applicators*

WEST LAFAYETTE, Ind. (September 13, 2022) – FieldWatch, Inc., a non-profit company that promotes communication and stewardship among crop producers, beekeepers and pesticide applicators, announces that New Jersey has joined as the 24th member state.

New Jersey joins FieldWatch along with 23 other states, one Canadian province, and the District of Columbia. The membership will enable New Jersey’s beekeepers to use a secure, easy-to-use online registry to identify and map the locations of apiaries which pesticide applicators should avoid. The free and voluntary registry BeeCheck™ will be available to all New Jersey beekeepers. FieldCheck® is the online and mobile portal that pesticide applicators can use to improve decision-making and avoid damage from spray drift to beehives.

“The goal is to get beekeepers registered through FieldWatch so applicators can get accurate information before spraying,” said Curt Hadley, Business Development Manager, FieldWatch. “This model has been proven to build good stewardship and communication in agriculture.”

New Jersey’s membership decision was especially driven by the needs of beekeepers who wanted to register the locations of their apiaries. “Integrating technology with best practices gives our New Jersey beekeepers another tool to secure sustainable agriculture here in the Garden State,” New Jersey Secretary of Agriculture Douglas Fisher said. “I am looking forward to this partnership with FieldWatch, Inc.”

###

**About FieldWatch:**

FieldWatch is a non-profit company whose mission since 2008 is to develop and provide easy-to-use, reliable, accurate and secure mapping tools intended to enhance communications that promote awareness and stewardship activities between crop producers, beekeepers and pesticide applicators.

For more information about FieldWatch or its registries, DriftWatch, BeeCheck, SeedFieldCheck and FieldCheck, go to [www.fieldwatch.com](http://www.fieldwatch.com).

*FieldWatch, DriftWatch, BeeCheck, SeedFieldCheck and FieldCheck are registered trademarks of FieldWatch, Inc. and the Purdue Research Foundation*

