



Promoting Awareness and Stewardship through Communication and Collaboration

FieldWatch[®] is a non-profit collaborative organization that depends on the generosity of its sponsors and members in order to develop and operate the DriftWatch[™] Specialty Crop Site and BeeCheck[™] Apiary registries. We accept membership applications from companies, organizations and individuals that want to support the continued innovation and implementation of our voluntary platform. As FieldWatch seeks to facilitate increased collaboration and communication between specialty crop producers, beekeepers and pesticide applicators, we appreciate the support of our sponsors and members.

FieldWatch encourages all users who find value in the tools we provide to consider joining as dues-paying members. **But to support and facilitate broad participation, specialty crop growers, beekeepers and applicators who access DriftWatch or BeeCheck via the website can do so FREE OF CHARGE without becoming dues-paying members.** By simply registering, producers and beekeepers can record their sites and purchase signs and applicators can receive email notifications about newly added sites in their defined areas.

FieldWatch users who elect to join as dues-paying members can receive the following additional benefits:

- 1** Recognition on the FieldWatch website (including a link to your company), in presentation materials and at events
- 2** Opportunity to attend the annual FieldWatch Member Meeting
- 3** Applicator members may receive information via live data stream
- 4** The opportunity to support the continued innovation and adoption of a voluntary collaboration tool that contributes to and strengthens ongoing stewardship in agriculture.

Join Today!

Learn more and sign up at: FieldWatch.com
or info@fieldwatch.com





Membership Options

SPECIALTY CROP GROWERS AND APIARISTS

- \$50 per grower/year

APPLICATORS

- \$100 per applicator/year for each state in FieldWatch registry in which applications are made
- Applicator members may also access FieldWatch data layers from vendor licensee members who combine them with other mapping/GIS services

LICENSEES

Member States:

- **Offering full suite of FieldWatch collaboration tools (DriftWatch and BeeCheck) –**
 - **First year fee:** \$24,500
 - **Maintenance:** \$6,500/year in addition to resource requirements for data stewards and other outreach activities
- **Offering BeeCheck Apiary Registry only –**
 - **First year fee:** \$13,000
 - **Maintenance:** \$6,500/year in addition to resource requirements for data stewards and other outreach activities

Vendors – Entities and organizations such as software providers that license access to FieldWatch registries to member applicators:

- \$500 per state/year in member operational footprint (that is in FieldWatch registry)
Example: Company operates in three FieldWatch states, their membership dues would be \$1,500 on an annual basis

SPONSORS – Individuals, organizations and businesses interested in supporting FieldWatch

Crop protection and equipment manufacturing companies:

- **Global gross crop protection revenue of more than \$2.75B:** \$50,000/year
- **Global gross crop protection revenue of \$1B - \$2.75B/year:** \$25,000/year
- **Global gross crop protection revenue of less than \$1B:** \$10,000/year

National, state and regional food companies and agribusinesses (i.e. Retailers, food processors):

- \$500 per state/year in member operational footprint (that is in FieldWatch registry), plus \$100 per branch location distributing or using FieldWatch data (Capped at \$10,000)

Agriculture trade organizations or other NGOs (crop/farm/trade/conservation/pollinator):

- **National entities –**
 - **Full Membership:** \$5,000 (which includes opportunity for board membership)
 - **Ambassador Level:** \$2,500 with in-kind commitment (communications, outreach, advocacy or other expertise committed to FieldWatch)
- **State and local entities –**
 - **Full Membership:** \$500
 - **Ambassador Level:** \$250 with in-kind commitment (communications, outreach, advocacy or other expertise committed to FieldWatch)

FRIENDS OF FIELDWATCH – Individuals who wish to support the ongoing success of the organization and who desire to be included in member meetings, newsletters and have access to other member benefits

- \$50 per member/year